

## LINKEDIN PRESENCE



"I don't invent you. I amplify you."

My work is simple: I help women in their 50s and beyond, founders, and CEOs stay visible on LinkedIn without carrying the pressure of writing.

You bring the experience, the wisdom, and the stories.

I translate them into clarity, consistency, and a voice that feels unmistakably like you.

## **WHAT I OFFER**

Support for who want visibility without doing the writing.

- LinkedIn ghostwriting
- Storytelling & clarity
- Content creation
- Strategic commenting
- Canva visuals (non-video)

Clean. Human. Consistent. Always in your voice.

## **LINKEDIN - PERSONAL PROFILE**

MONTHLY DELIVERABLES – 3 - Months Minimum Commitment

- 3 posts per week (Tuesday–Thursday)
- 9 strategic comments per week
- 1–2 voice/strategy calls per month
- Canva visuals for selected posts
- Messaging refinement to keep your tone clear and stable

## **PACKS**

3 Months - The Clarity Pack

6 Months - The Consistency Pack

12 Months - The Authority Pack

\*These packages support your presence, your pace, and your voice — consistently and without pressure.

## **KPI's TO ANALYZE (Monthly)**

### **Personal Profile**

- Post Impressions (monthly total)
- Profile Views
- Search Appearances
- Connection Growth

## **TAILORED SERVICES (Custom Proposals)**

- Copywriting
- Website copy.
- Bios
- Landing page.
- Brand messaging and related materials

## **Investment (project-based)**

- Final scope and pricing depend on:
- Depth of positioning work required
- Number of pages or assets
- Level of voice development and refinement

## WHO I WORK WITH

Women 50+, CEO's & Founders who:

- Lead companies
- Advise others
- Coach clients
- Build businesses
- Work in real estate
- Create content
- Reinvent their careers
- Want a voice on LinkedIn that reflects the depth they've earned

## NEXT STEP

If this feels aligned, let's talk.

One/Two conversations are enough to begin shaping the voice you've always had, clearly and confidently.

Genie Ramos

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THANK YOU  
FOR  
YOUR TIME